

METU International Week, 26-29 March 2018 – Budapest

Creative Industries

PROGRAMME

26 March, Monday

Imagination Square Workshop - 10:00-18:00

Rózsa Street Campus [1077 Budapest, Rózsa utca 4.](#)

Welcome Event

Nagy Lajos Campus [1148 Budapest, Nagy Lajos király útja 1-9.](#)

Venue: Room F102

13:00 – 14:00

Registration

14:00 – 14:20

Welcome Speech

Dr. habil. László VASS CSc, Rector, METU

14:20 – 14:30

Introducing METU

Dr. habil. Árpád PAPP-VÁRY PhD

Dean, Faculty of Business, Communication and Tourism, METU

14:30 – 15:00

Imagination Square Workshop: A Successful Co-operation

Györgyi Rétfalvi, Ph.D., Head of the Communication and Media Science Programme in the English language, METU

15:00 – 15:45	Creative Budapest Dr Melanie Kay Smith, Head of BSc and MSc Tourism Programmes
15:45 – 16:05	Coffee break
16:05 – 16:50	University Presentations - Networking
16:50 – 17:10	Campus Tour

27 March, Tuesday

Venue: Rózsa Street Campus [1077 Budapest, Rózsa utca 4.](#)

Imagination Square Workshop - 10:00-18:00

Rózsa Street Campus [1077 Budapest, Rózsa utca 4.](#)

09:00 – 10:00	Opening Lecture at Art Campus <i>21st Century Skills for Creative and Innovative Workforce</i> Katalin ZASZLAVIK, Grand Valley State University, Allendale, Michigan, USA
10:00 – 11:00	Campus Tour
11:00 – 13:00	Internationalization Section - Roundtable Discussion

For participating administrative staff

Afternoon

Individual Programs

Pre-arranged meetings, guest lectures, workshops

28 March, Wednesday

Individual Programs

Pre-arranged meetings, guest lectures, workshops

Imagination Square Workshop - 10:00-17:30

Rózsa Street Campus [1077 Budapest, Rózsa utca 4.](#)